



7/10/2018

The Honorable Rick Snyder
Governor
P.O. Box 30013
Lansing, MI 48909

Dear Governor Snyder,

On behalf of CQL, I would like to express our appreciation for the workforce development services provided by West Michigan Works! Of Kent and Allegan Counties. In business for over 21 years, CQL is a digital agency that specializes in world-class ecommerce, digital marketing, business software, experience design and digital business strategy.

CQL connected with West Michigan Works! because we needed assistance with training for AWS (Amazon Web Services), which is becoming increasingly popular for hosting sites and other web infrastructure applications. By becoming more familiar with that technology, it enables us to better present our hosting capabilities and web infrastructure knowledge to potential clients. Michigan Works! helped us reach our goals by making it possible for multiple members of our staff to receive training regarding AWS.

My company has benefited by working with West Michigan Works! because it has helped relieve some of the financial burden of getting staff training. Technology companies, in order to stay relevant, must keep up with this industry's fast moving pace, which means always staying on top of new technologies. What we find most valuable about partnering with West Michigan Works! is they have flexible programs that help our small company navigate the high costs of technological training.

Sincerely,

A handwritten signature in black ink that reads "Jen Sipich". The signature is written in a cursive, flowing style.

Jen Sipich
Human Resources
616-365-1000