



28 December 2019

The Honorable Gretchen Whitmer
Governor
P.O. Box 30013
Lansing, MI 48909

Dear Governor Whitmer,

On behalf of SPARK Business Works, I would like to express our appreciation for the workforce development services provided by West Michigan Works! SPARK Business Works is a small but mighty company. While we've been in business for less than four years and only have eighteen employees, we are committed to making an impact in West Michigan and beyond. By specializing in building technologies - websites, custom dashboards, mobile apps and more - we are able to assist various companies with improved efficiency, streamlined technology and a significant return on investment.

I connected with West Michigan Works! because I needed assistance with additional specialized training for our employees in various specialized skills significant to our industry. With the aid of the GoingPro Talent Fund SPARK Business Works was able to send eight employees to various training courses. SPARK was also able to utilize the GoingPro Grant to aid in on the job new hire training for four new associates this year. Funds we leveraged to offset the cost of onboarding. Michigan Works! helped me reach my goal of streamlining our development practices, introducing Agile Project Management throughout our organization and utilizing design services to increase our client experience. The knowledge gained from the courses we were able to attend through the GoingPro Grant has already had a significant impact in our company and will continue to show results for years to come.

My company has benefited by working with West Michigan Works! because with their assistance SPARK has been able to hire and train new and seasoned employees with additional time, care and attention. What I find most valuable about partnering with West Michigan Works! is their commitment to growing the workforce in the communities they serve. Each time I reach out to someone at West Michigan Works! I feel valued and know that they have my company's best interests in mind.

Sincerely,

Amber Wustman
Operations Coordinator
(616)450-6888