



July 25, 2019

Dear Governor Whitmer,

This letter is written in support of our Oakland County Michigan Works! system, a partnership that has greatly benefited both our business and our employees. Lawrence Plastics is a 21st Century plastics solution provider with a primary focus on decorative and functional injection molded assemblies. At Lawrence Plastics, everything we do is guided by our mission, vision, values and philosophy. Lawrence has been innovating and setting industry standards since 1946. Over the past 4 years, Lawrence Plastics has been executing an aggressive 10-year growth strategy increasing revenues from \$8M to \$20M. Our 10 Year plan seeks profitable growth to \$250M through organic sales, acquisitions, alliances and joint ventures.

Our company fosters a healthy work environment where individuals can grow and prosper according to their needs and interests. To help address each employees' unique needs and/or potential barriers for success, our Business Services Representative (BSR) connected us to the Business Resource Network to provide support services for our staff. The program is new to our company, but we are encouraged by what we see! There is a secondary program called Community Ventures, that we are engaged with as well and hope to fill upcoming positions with individuals from that targeted demographic. As for hiring and training new staff, it's a constant battle for us. But our Business Services team at Oakland County Michigan Works! helped us in securing the Going Pro Talent Fund, which has been invaluable to our organization. Training and hiring can be expensive, so offsetting some of those costs through the grant has been very beneficial and our BSR has made the grant operations straightforward and simple. We are also partnering with our local Michigan Works! team to host a job fair to help us locate new talent in our local market.

As you can see, our connection to our local workforce development team has provided us with tons of valuable and usable resources aimed at advancing our company and staff. We are very appreciative of the time, talent and energy provided by the Oakland County Michigan Works! team, and we look forward to a long relationship aimed at helping us hire and promote our employees.

Sincerely,

Kelli D. Burns
Human Resources Representative
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