



September 4, 2019

The Honorable Gretchen Whitmer
Governor
P.O. Box 30013
Lansing, MI 48909

Dear Governor Whitmer,

On behalf of Railside Assisted Living Center, I would like to express our appreciation for the workforce development services provided by West Michigan Works! Railside Assisted Living Center is one of the nine assisted living owned and operated by Heritage Property Management Inc. which is a family-owned business that manages Heritage Senior Communities around Michigan. Heritage Property Management was founded by Arthur Reenders Construction in 1946. The company is currently run by the second, third and fourth generations. Heritage Property Management currently has nine assisted living properties and seven independent living properties throughout Michigan.

I connected with West Michigan Works! because I needed assistance with finding, retaining, and training compassionate staff to care for our senior residents. With today's labor shortage in Michigan it can be very hard to stay competitive with staffing and retain employees. Increased labor costs have resulted in increasing expenses for our family business in the past couple of years. Michigan Works! helped me reach my goal of training new staff at a lower cost.

My company has benefited by working with West Michigan Works!, by saving money on training we were able to improve the lives of our residents and invest in new technology at our Assisted Livings to stay competitive in the market.

What I find most valuable about partnering with West Michigan Works! is with the help of the wonderful staff at West Michigan Works! I could easily navigate the grant and felt that everyone supported the same mission. West Michigan Works! provides support services to both employees and employers, and Railside Assisted Living Center is thankful for the funding.

Sincerely,

A handwritten signature in cursive script that reads "Lauren Gowman".

Lauren Gowman

Director of Operations

616.846.4700



AUTHORIZATION TO RELEASE INFORMATION – GOING PRO TALENT FUND

The Going PRO Talent Fund Success Story defines the value of the Talent Fund investment made to me or my organization and helps the Michigan Works! Agency (MWA) and the Michigan Talent Investment Agency to establish the value of continuing this fund.

Please check the applicable provision below:

Applicable to Employer: I hereby grant the MWA, including any of its designated officers, employees, agents, or contractors, within its absolute discretion, permission to release, disseminate, or use in any manner it sees fit, the attached documents and any information contained therein, as well as my photograph, a group photograph of Talent Fund investment participants taken at my organization, or any photograph of my organization, *if provided*, as a likeness of me, my organization, or as a group photograph of Going PRO Talent Fund investment participants taken at my organization, for the same use. I also grant permission for the MWA, including any of its designated officers, employees, agents, or contractors, permission to use my name or the name of my organization in connection with the success story.

Applicable to Named or Pictured Employee: I hereby grant the MWA, including any of its designated officers, employees, agents, or contractors, within its absolute discretion, permission to release, disseminate, or use in any manner it sees fit my name, as well as my photograph, *if provided*, as a likeness of me, in connection with information submitted to the MWA as a part of my employer's Going PRO Talent Fund investment Success Story.

I hereby waive any claim arising out of such release, dissemination, or use.

Fallside Assisted Living Center
Name of Company

7955 Byron Center Ave SW Byron Center, MI 49315
Address

Lawren Gowman
Company Representative's Printed Name

Employee's Printed Name (if applicable)

Director of operations
Title

Signature

Lawren Gowman
Signature

(Shaded Area for Office Use Only)

Information and/or Photo Received and Submitted

By: _____

MWA Name: _____