



August 28<sup>th</sup>, 2018

The Honorable Rick Snyder  
Governor  
P.O. Box 30013  
Lansing, MI 48909

Dear Governor Snyder,

On behalf of The GFB: Gluten Free Bar, I would like to express our appreciation for the workforce development services provided by West Michigan Works! Started in 2010, The GFB: Gluten Free Bar is a B-Corp that manufactures gluten-free, dairy-free, soy-free, and vegan, nutrition products that are made with non- GMO ingredients.

We connected with West Michigan Works! this year because we needed assistance with our ever expanding Sales and Marketing responsibilities. West Michigan Works! allowed me to participate in a vast and thorough on the job train program which has provided me with the proper framework to succeed in my current role. West Michigan Works! helped me reach my goal of providing the proper Sales and Marketing support, increase bandwidth to cover more territories and expanded our efforts as a whole.

My company has benefited by working with West Michigan Works! because we are now able to put the necessary efforts into training to better set up employees for success and ultimately reduce turnover. What I find most valuable about partnering with West Michigan Works! is the seemingly endless support and resources available to a growing company like the GFB! Thank you so much for this opportunity.

Sincerely,

Renay Schoenmaker  
Sales Coordinator  
248.842.3122