



January 17th, 2020

The Honorable Gretchen Whitmer
Governor
P.O. Box 30013
Lansing, MI 48909

Dear Governor Whitmer,

We would like to express our thanks for the funding of the 2019 GoingPRO Talent Fund and for the workforce development services provided by West Michigan Works! Our company specializes in creating and distributing original and motivating media experiences that connect communities with content they love, people they trust, products they want and things that matter. In Michigan, we have stations located in Flint, Lansing, Kalamazoo, and Grand Rapids. Currently, we produce over fifty live events and reach over 735,000 listeners each and every month. Like our name, we strive to be the "Townsquare" or center of the communities we serve. Helping to ignite growth and amplify community connection. Since acquiring stations 8 years ago in Michigan, we continue to reinvest and employ the communities we serve.

Thanks to West Michigan Works! we have been able to significantly invest in our employees by sending them to trainings that allowed growth within their positions. We were able to send a few of our employees to receive training in Supervisory Management and Project Management, skillsets our team has greatly benefitted from receiving. We are incredibly thankful to both the State of Michigan and West Michigan Works! for all their assistance this past year and look forward to working with them moving forward.

Sincerely,

Kristy Kleinsteiber
Regional Business Manager
Townsquare Media
(616) 459-1637